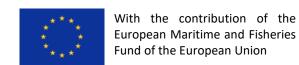


# Black Sea Virtual Knowledge Centre

# **BSVKC**

www.bsec-bsvkc.org





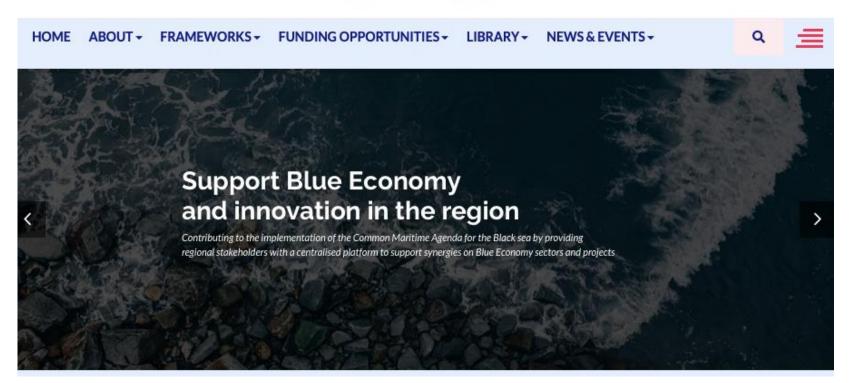








### Black Sea Blue Economy Community



- A regional stakeholders networking platform for sharing knowledge and supporting the development of the blue economy projects
- Funded by the EU and managed by the BSEC PERMIS since 01/08/2020







## Objectives:

- Provide a centralized platform for information on blue economy in the Black Sea and improving synergies across the maritime stakeholders and blue economy-related projects in the Black Sea.
- Provide the necessary means to disseminate information, ensure synergies and raise awareness about opportunities in the blue economy.
- Support the work of the Black Sea Steering Group, by providing regular updates on progress in the implementation of the CMA

#### Activities:

- Creation and maintenance of a Virtual Knowledge Centre on blue economy in the Black Sea
- Improving knowledge management on blue economy to support Common Maritime Agenda implementation
- Support Black Sea stakeholders networking and mobilisation in the framework of the CMA objectives and activities
- Support liaising with regional initiatives, organisations, etc.
- Coordinate with the Black Sea Assistance Mechanism





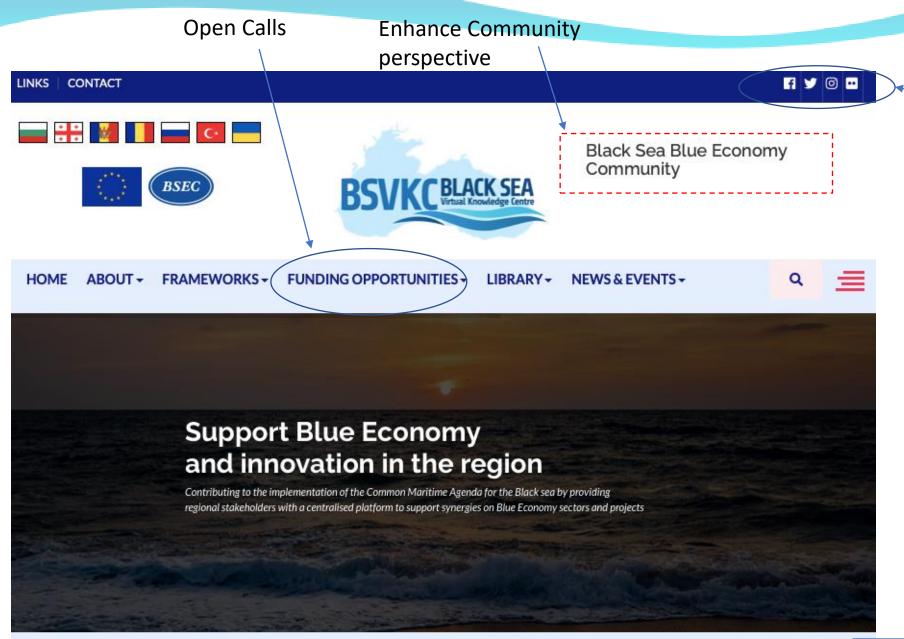


# **Functions**













Links to BSVKC social

media



## Aims of the outreach

- 1. Support awareness raising on CMA objectives, activities and opportunities
- 2. Support mobilising and expanding the Blue Economy community by increasing website awareness and web traffic.
- **3. Engage the community:** be the go-to platform for practitioners, policy makers and academics interested in Blue Economy and build new opportunities for partnership
  - Get platform **users** to share content and connect with each other through the internal messaging system;
  - Get **partners** to see the platform as a key dissemination tool and proactively share content.
- 4. Ensure **flow of information** and communicate all content types in an appealing, engaging, shareable way.

