**TOURAL**

**Multidimensional model of tourism verticals driving the sustainable balanced growth among rural & remote grids and urban clusters of rural regions, fostering macro-regional cooperation**

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**Kick-Off Meeting**

**CERTH’s Premises**

**Thessaloniki, Greece**

**22-23 February 2024**

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| **Contact Details:** |  |
| Dr. Dimosthenis Ioannidis: | 2311 257 750 |
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| **Location:** | **https://maps.app.goo.gl/7jRJNvDKUuRxZdrw7** |

**Agenda**

| **Thursday, 22 February 2024** | | |
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| **Timing**  **(Greek Time)** | **Topic** | **Responsible partner** |
| 10:00 – 10:15 | **Welcome and meeting arrangements** | CERTH-ALL |
| 10:15 – 12:15 | **Consortium partner round table:**   * *Who you are;* * *What you do:*   + *Existing Portfolio of Tools & Services related to TOURAL;* * *What you are expected to do within TOURAL project* | ALL |
| **12:15 – 12:35** | **Coffee break** |  |
| 12:35 – 13:00 | **Short project overview:**   * *Project Vision & Objectives;* * *The activities of the first year (milestones, deliverables);* * *Project Terminology;* | CERTH |
| 13:00 – 13:30 | **WP1 Project Management**   * *HORIZON EUROPE rules;* * *Reporting;* * *Project templates;* * *Quality management scheme;* * *Risk management and Contingency planning;* * *Ethical Issues;* | CERTH |
| 13:30 – 13:40 | **WP2: CCT Analysis & Policy Pathways**   * *Overview and plans:*   + *Work plan;*   + *Tasks;*   + *Objectives;* * *Milestones and Deliverables for the 1st year;* | ICBSS |
| **13:40 – 14:40** | **Lunch** |  |
| 14:40 – 15:30 | **T2.1 - Regional/Macro-Regional Research on Policy Instruments, Strategies & Funded Projects**   * *Objectives, plans & methodology;* * *Partners contribution;* * *Next steps (6 months);* * *Towards Deliverable D2.1 (M6);* | ZDRN |
| 15:30 – 15:50 | **T2.2 - Policy Pathways for TOURAL Regions & Macro-Regions/Sea-Basins**   * *Objectives, plans & methodology;* * *Partners contribution;* * *Next steps (6 months);* | ABR |
| 15:50 – 16:10 | **T2.3 - Co-"Work" Method & Processes**   * *Objectives, plans & methodology;* * *Partners contribution;* * *Next steps (6 months);* | ICBSS |
| **16:10 – 16:30** | **Coffee break** |  |
| 16:30 – 16:50 | **T2.4 - Mapping, Engagement, Structured Feedback & Interaction with Stakeholders**   * *Objectives, plans & methodology;* * *Partners contribution;* * *Next steps (6 months);* | ZDRN |
| 16:50 – 17:10 | **T2.5 - Funding Instruments Repository Supporting Tourism Value-Chains**   * *Objectives, plans & methodology;* * *Partners contribution;* * *Next steps (6 months);* | ATL |
| 17:10 – 17:30 | **End of 1st Day**  **List of Actions: Summary and Discussions /Conclusions** | ALL |

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| **Friday, 23 February 2024** | | |
| **Timing**  **(Greek Time)** | **Topic** | **Responsible partner** |
| 10:00 – 10:20 | **WP3 - UCCST Models, Pilot Planning & Small-Scale Implementations**   * Overview and plans:   + Work plan;   + Tasks;   + Objectives; * Partners contribution; * Milestones and Deliverables for the 1st year; | MoS |
| 10:20 – 10:40 | **WP4 - Business Modelling, Design of Tourism Products & Small-Scale Validation**   * Overview and plans:   + Work plan;   + Tasks;   + Objectives; * Partners contribution; * Milestones and Deliverables for the 1st year; | ITACA |
| 10:40 – 11:00 | **WP5 - ICT Tools/Platform & Data Spaces**   * Overview and plans:   + Work plan;   + Tasks;   + Objectives; * Partners contribution; * Milestones and Deliverables for the 1st year; | CERTH |
| 11:00 – 11:15 | **WP6 - Dissemination, Communication, Sustainability & Replicability**   * Overview and plans:   + Work plan;   + Tasks;   + Objectives; * Partners contribution; * Milestones and Deliverables for the 1st year; | ATL |
| 11:15 – 11:35 | **T6.1 - Dissemination and Communication Planning and Activities**   * Objectives, plans & methodology; * Partners’ contribution; * Next steps (6 months); * Towards Deliverable D6.1 (M6); | ATL |
| 11:35 – 11:50 | **T6.3 - Capitalisation, Liaison & Synergies with Relevant Projects/Initiatives**   * *Objectives, plans & methodology;* * *Partners’ contribution;* * *Discussion for potential synergies;* * *Next steps (6 months);* | CERTH |
| **11:50 – 12:10** | **Coffee break** |  |
| 12:10 – 12:45 | Pilot Site Rural/Remote Region-1: “North Sporades” | MoS & MoA |
| 12:45 – 13:15 | Pilot Site Rural/Remote Region-2: “Province of Teramo” | ABR, ITACA, PoT |
| 13:15 – 13:45 | Pilot Site Rural/Remote Region-3: “Island of Pag / Village Šimuni” | ZDRN |
| **13:45 – 14:45** | **Lunch** |  |
| 14:45 – 15:15 | Pilot Site Rural/Remote Region-4: “Nessebar” | MoN, BHF, BRTA |
| 15:15 – 15:45 | Pilot Site Rural/Remote Region-5: “Danube Delta LAG” (Tulcea County) | GALDD |
| 15:45 – 16:15 | Pilot Site Rural/Remote Region-6: “Kutsurub rural region” | NECU, KIN |
| **16:15 – 17:00** | **List of Actions: Summary and Discussions /Conclusions** | **ALL** |