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“Multidimensional model of tourism verticals driving the sustainable balanced growth among rural & remote grids and urban clusters of rural regions, fostering macro-regional cooperation”

Kick-Off Meeting

22-23 February 2024
The Centre for Research and Technology
Thessaloniki, Greece

TOURAL Kick-Off Meeting

Venue

The TOURAL kick-off meeting will take place in the CERTH Campus in Thessaloniki.

Address:

The Centre for Research and Technology – Hellas (CERTH)

6th Km Charilaou-Thermi Road, 57001 Thessaloniki, Greece.

Room: Main Conference Room at the Central Directorate of CERTH.

Contact: Dimosthenis Ioannidis, djoannid@iti.gr, +30 2311 257750

Directions



By Taxi

Thessaloniki city centre to CERTH Campus

Approximately 10km

Duration: approx. 20-25 mins

Indicative transportation cost: 10-15 €

MAKEDONIA Airport to CERTH Campus

Approximately 8km

Duration: approx. 10-15 mins

Indicative transportation cost: 10-15 €



By Public Bus

Thessaloniki city centre to CERTH Campus

- Take bus **No.10** to the **Nea Elvetia** (Νέα Ελβετία) terminal station.
- Transfer to bus **No.66 (Charilaou-Thermi)**. Get off at the **Zoni Kenotomias** (Ζώνη Καινοτομίας) stop.
- The stop is right in front of the campus.

Total time: 45-50 mins.

Thessaloniki city centre to CERTH Campus

- Take bus **No.78** from the airport and get off at the **Emporiko Kentro** (Εμπορικό Κέντρο) bus stop in front of the IKEA mall.
- Walk to the nearby **Anatolikos Stathmos IKEA** (Αν. Σταθμός ΙΚΕΑ) bus station (1-2 minutes).
- Take bus **No.36** or **36.B Voulgari-KTEL Chalkidikis** (Βούλγαρη-ΚΤΕΛ Χαλκιδικής)
- Get off at the **Egnatia Odos** (Εγνατία Οδός) bus stop.

- CERTH Campus is a one minute walk from there.

Total time: 40-50 mins.

Tickets can be acquired from in-bus ticket machines. Prepaid tickets are also available in OASTH stores as well as in convenience stores and kiosks throughout the city. If you buy a prepaid ticket, you have to stamp it when boarding the bus in the orange ticket machines.

More information is available at the [local public transportation organization \(OASTH/OΑΣΘ\) website](https://oasth.gr) (<https://oasth.gr>)

List of Attendees

No.	Name	Partner	Confirmed
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Recommended Hotels

It is recommended that you book a hotel in the **city centre** so that you can enjoy the city, seafront, museums, monuments and local shops. Alternatively, we have indicated one hotel (Avalon) that is nearby the campus and the airport, however do note that this is outside city premises.

Hotel	Rating	Location	Website
Electra Palace	★★★★★	City centre Address: 9 Aristotelous square	https://www.electrahotels.gr/en/thessaloniki/electra-palace-thessaloniki/ infoskg@electrahotels.gr
Makedonia Palace	★★★★★	1km from Thessaloniki city centre, on the seafront Address: 2 Megalou Alexandrou Avenue	http://www.makedoniapalace.com/info@makedoniapalace.gr
Daios Luxury Living	★★★★★	City centre, on the seafront near the White Tower Address: 59 Nikis Avenue	http://www.daioshotels.gr/info@daioshotels.com
The Excelsior	★★★★★	City centre, 150 m from Aristotelous square, 120 m from the sea front Address: Komnion 10 and Mitropoleos 23	http://www.excelsiorhotel.gr/info@excelsiorhotel.gr
The Met	★★★★★	New Port, 2.5 Km from Aristotelous square Address: 48, 26th Oktovriou Street	http://www.themethotel.gr/themethotel@chandris.gr
Egnatia Palace	★★★★★	City centre Address: 61 Egnatias Avenue	http://www.egnatia-hotel.gr/reservation@egnatiapalace.gr
Capsis	★★★★★	City centre, 1km from Aristotelous square	https://www.capsishotels.gr/el/thessaloniki/capsishotel@capsishotel.gr

		Address: Monastiriou 18	
Anatolia	★★★★★	City centre, 1 km from Aristotelous square Address: 13 Lagada Street	https://anatoliahospitality.com/ reservations@anatoliahospitality.com
City	★★★★★	City centre, very close to Aristotelous square Address: 11 Komninon Street	https://www.cityhotel.gr/ info@cityhotel.gr
Avalon	★★★★★	Airport Area, Thermi	https://www.avalonhotel.gr/ info@avalonhotel.gr
Astoria	★★★★	City centre in Ladadika Address: Tsimiski & 9 Salaminos Street	https://paphotels.gr/home-astoria astoria@papcorp.gr
El Greco	★★★★	City centre, 800 m from Aristotelous square Address: 23 Egnatias Avenue	http://www.hotelesgreco.gr/ info@hotelesgreco.gr